

PAYSALIA

LANDSCAPE, GARDEN & SPORTS EXHIBITION



02-04
DEC. 2025
EUREXPO LYON
FRANCE



SAVE THE DATE

PRESS RELEASE
MARCH 2025

Paysalia 2025: The future of landscaping starts here

The Paysalia 2025 trade show, the landscape sector's flagship event, organised in collaboration with the French Landscaping Companies Federation (Unep), is set to bring together the key players in the profession, from 2 to 4 December 2025 in Lyon, to discuss the major issues shaping the landscape of the future.

With 10 months to go before the event, more than 80% of the exhibition space has already been reserved by committed exhibitors. Paysalia is at the heart of Europe, and has established itself as the show that no landscape professional should miss. It puts the industry's key issues on the agenda.



PAYSALIA 2025: INNOVATE TO BUILD THE LANDSCAPE OF THE FUTURE

Paysalia is a showcase for innovation that helps landscape professionals transform their line of work, inspiring them to collaborate to meet the challenges of tomorrow. The 2025 event is at the heart of exchanges and innovations and will highlight the major themes related to current environmental, societal and technological challenges.

THE 2025 THEMES

ADAPTING TO THE CLIMATE AND TAKING ACTION: INNOVATING FOR A SUSTAINABLE FUTURE

Discovering tangible inspiring solutions to the environmental challenges: reduce waste, preserve water resources, decarbonise activities, enrich green spaces with adapted plant ranges and nature-based solutions, and rethink mobility to build a robust responsible future.

BIODIVERSITY AND ECOLOGY: CONTRIBUTE TO THE RESILIENCE AND RESTORATION OF ECOSYSTEMS

Getting to the heart of ecological issues: make more use of ecological and plant engineering, manage invasive exotic species, encourage pollinators, ecologically manage and maintain environments and rediscover harmony with living things.

MAKING OUR TOWNS GREEN: BRING LIFE AND BEAUTY BACK TO OUR SPACES

Put nature back in its rightful place in urban spaces and in the development of more pleasant, liveable, sustainable, fair and equitable cities.
Urban green spaces can be a vehicle for climate justice, creating connections between people and providing comfort for their users.

A TRADE SHOW AT THE HEART OF THE ISSUES FACING THE EUROPEAN LANDSCAPE

Paysalia 2025 is a strategic international meeting place for all landscape professionals.

By attracting international players in the sector (23% international exhibitors and more than 70 countries present in 2023), the 2025 show becomes part of a global dynamic where environmental issues and sustainable management of public spaces are the fundamental concerns. The show will be an opportunity to showcase innovations and solutions tailored to meet the challenges facing the sector, while encouraging exchanges between professionals from all over the world.



JOBS AND TRAINING: DISCOVER TALENTED PEOPLE AND CREATE THE JOBS OF THE FUTURE

Attracting new talent, enhancing the value of the professions, supporting the development of skills and building team loyalty: Let's make apprenticeship and training the pillars of an attractive dynamic industry, so that we can forge an ambitious professional future.

ECONOMICS AND MANAGEMENT: GUIDE YOUR COMPANY TOWARDS A PROSPEROUS FUTURE

Explore the keys to anticipating market developments and future trends, successfully digitise your business, make CSR a core element of your strategy, optimise your management and cash flow, or peacefully prepare the transfer of your business. Be ready to meet today's challenges to fashion tomorrow's success.



EVEN MORE SYNERGY WITH Rocalia

The collaboration between Paysalia and Rocalia, the natural stone exhibition, continues with perfect synergy between the two events that generates an enriched experience.

This collaboration will enable visitors, landscape gardeners, architects, specifiers and local authorities to discover a complete range of services that covers landscaping, the management of natural spaces and the use of stone in landscaping.

A partnership that goes beyond just sharing an events venue. One that supports rich diversified exchanges to meet the needs of all the professionals in the sector.

Find out more
www.salon-rocalia.com





THE CARRÉ DES JARDINIERS COMPETITION: AN EXCEPTIONAL MOMENT

The Carré des Jardiniers competition is back with a vengeance and has a new theme: "The garden of possibilities":
Make us dream, and surprise YOURSELF!

Another highlight of the 2025 show will be the Carré des Jardiniers competition, which will showcase the excellence and creativity of 4 finalist gardeners through exceptional creations. It will be a real challenge for the contestants, who will have to refine the spaces, making them into a garden of great originality and relevance. This competition, which has become a true label of excellence, will be one of the highlights of the year for garden, design and landscape art enthusiasts.

KEY DATES

- 10 MARCH 2025 // 1st phase: preselection
- 3 APRIL 2025 // 2nd phase: selection of the finalists
- 5 MAY 2025 // Finalists submit their completed dossier
- MAY 2025 // Press Conference to announce the finalists
- JULY 2025 // The 4 finalists visit the Eurexpo Lyon centre
- FROM 28 NOVEMBER TO 1ST DECEMBER 2025 // The finalist gardens are set up at Eurexpo Lyon
- FROM 2 TO 4 DECEMBER 2025 // Presentation of the gardens at the Paysalia trade show
- 3 DECEMBER 2025 // The jury visits the gardens, the finalists give their oral presentations, the jury deliberates, and then comes the award ceremony for the title of Master Gardener 2025.



HELP elected officials, town planners and managers of green spaces face their environmental challenges.

PRESENT innovative, sustainable solutions to green cities and develop green urban spaces.

ENCOURAGE exchanges between local authorities, landscape experts and solution providers.

SHARE good practices from French and international cities.

LOCAL AUTHORITIES & THE LANDSCAPE: A DAY FOR ACTION THURSDAY 4 DECEMBER 2025 EUREXPO LYON, FRANCE

A programme co-produced with the partners* of the event to meet the challenges faced by public authorities:

- > Round table conferences dedicated to the challenges of city greening
- > Technical visits
- > Feedback from local authorities
- > Theme circuits
- > Pleasant moments of sharing and exchange

For further information



GREEN CITY DAY Partners*



WHY YOU SHOULDN'T MISS PAYSALIA 2025

A BUSINESS & NETWORKING SPRINGBOARD

A unique opportunity to meet with partners, develop your network and open doors to new business opportunities in France and abroad.

A SHOWCASE ON INNOVATIONS

The ideal place to discover the innovations that are shaping the future of landscaping and to stay at the forefront of developments in your sector.

A DEDICATED PROGRAMME

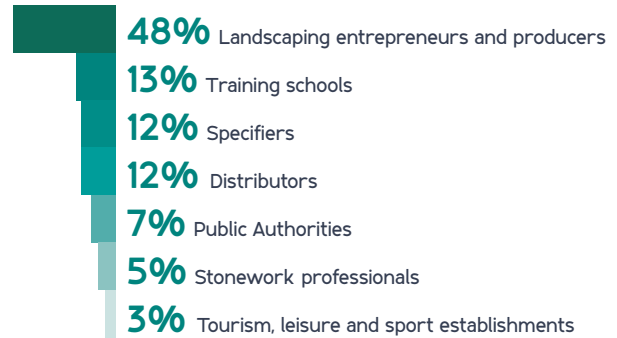
Themed conferences, demonstrations and workshops... A programme designed to give you the keys to a better understanding of the issues facing the sector and how to adapt to future challenges.



THE PAYSALIA & ROCALIA FIGURES*

1,530 exhibitors and brands

38,175 visitors, which is an increase of 32% compared to the 2021 show



70 conferences and workshops

23% international exhibitors and **70** countries represented

*2023 figures

Paysalia 2025 is much more than just a trade show, it is a real laboratory of ideas where the profession reinvents itself in response to the environmental, economic and social challenges of tomorrow's landscape.

You can find all this information and more at www.paysalia.com



2025 REGISTRATION IS OPEN FOR EXHIBITORS

Book your space for the 2025 show

PRACTICAL INFORMATION

✓ 2 to 4 December 2025

📍 Lyon Exhibition Centre
Halls 4 - 5 - 6 - 7

🌐 www.paysalia.com

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